



# NOTES & TRACINGS

## Chair's Column by Van Viator

We have an impressive list of programs lined up for the upcoming conference in Monroe. Many of the sessions were mentioned in my last newsletter.

We will start with a pre-conference program entitled the "A-Z of the Acquisition and Processing of Non-print Materials." We have already presented two similar workshops during the year and they were very successful thanks to Denise Goetting, vice-chair of the Academic Section.

Anke Tonn from Nicholls State University will present a program on a study she conducted involving ILLIAD Patron-Focused Interlibrary Loan Services. Sally Carroll of Northwestern State University will present "Report Cards for the University of Louisiana System Libraries." A library man-

agement workshop will be presented by Michael Carpenter and Robert Ward of Louisiana State University School of Library and Information Science. Several speakers will discuss the Louisiana Library Consortia.

Other programs sponsored by the Academic Section include: New products and services of OCLC and SOLINET presented by Ron Leonard; Blair Woodmanee and Daniel Giger will be discussing personal computer security; the pursuit of your MLIS through long distance education will be explored by Judith Haydel and Jud Copeland; nursing information literacy will be examined by a panel; and Jacqueline Jones will discuss librarian-faculty collaboration. As you can see, a wide variety of topics will be covered.



I would also like to thank Denise for reserving all of our programs for the conference this year. I know she will do a great job in the coming year as the new chair.

We have impressive candidates for vice-chair this year, Jeremy Landry of Nicholls State University and Michael Russo of Louisiana State University, as well as impressive candidates for Secretary, Betsy Miguez of University of Louisiana at Lafayette and Melinda Matthews of University of Louisiana at Monroe. The Outstanding Academic Librarian Award Committee has decided not to present the award this year.

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### Special points of interest:

- The LLA Conference will be held Tuesday-Thursday, March 23-25, in Monroe.
- Look inside this issue for a copy of the LLA Conference Preliminary Program.

## NOTES & TRACINGS

### Newsletter of the LLA Academic Section

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## LLA Officers

Charlene Cain  
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Randy DeSoto  
Parliamentarian

Melissa Hymel  
SELA Representative

We're on the Web!  
[www.llaonline.org/newsletters/](http://www.llaonline.org/newsletters/)

# Library News

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## CENTENARY COLLEGE OF LOUISIANA ([www.centenary.edu/library/](http://www.centenary.edu/library/))

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**Christy J. Wrenn** is the new director of library services for Centenary College of Louisiana's Magale Library. She is the first woman to hold this position since Mrs. Alice Alben was appointed to the directorship 40 years ago. Christy has been at Magale Library since 1982, be-

ginning in cataloging, as Supervisor of Technical Services, and has logged experience in every library department. She says, "I still love my library work just as much as the first day I started as an Interlibrary Loan Librarian for the Green Gold Library System, way back in 1975."



## LOUISIANA STATE UNIVERSITY ([www.lib.lsu.edu/](http://www.lib.lsu.edu/))

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**Kelly Blessinger**, reference librarian, published "SLA Geographic Information Systems Awareness Grant." *Information Outlook* v7 n11 (2003): 7-8. Blessinger also was awarded a travel grant from the Office of Research & Graduate Studies to present research at the Special Libraries Association 2004 annual conference.

**Melanie Sims**, reference librarian, published "Virtual Reference Services: The LSU Libraries Experience." *The Reference Librarian* no. 79/80, (2002/2003): 267-279.

**Barbara Wittkopf**, refer-

ence librarian, published "Recreating the Credit Course in an Online Environment." *Reference & User Services Quarterly* 43.1 (Fall, 2003): 18-24. Wittkopf also has been appointed to the new Summer Reading Committee (for incoming freshmen) at LSU.

**Tara Laver**, assistant curator for manuscripts, assumed the presidency of the Louisiana Archives and Manuscripts Association at its annual meeting held Dec. 5, 2003, at Hill Memorial Library.

**Leah Jewitt**, Director of the United States Civil War Cen-

ter at LSU, received her Master's degree in Anthropology from LSU in December, 2003. The title of her thesis is "The Body Politic: Burial and Post-War Reconciliation in Baton Rouge."

**Paul Kelsey**, Agriculture Librarian at the LSU Libraries, began a new appointment recently as the Collection Development Coordinator at the LSU Libraries.

The Spring 2004 issue of *Civil War Book Review* is online at [www.cwbr.com](http://www.cwbr.com).

## MCNEESE STATE UNIVERSITY ([library.mcneese.edu/](http://library.mcneese.edu/))

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**Kevin Hastings-Merriman** joined the McNeese Library faculty on November 3, 2003, as collection management librarian. Mr. Hastings-Merriman

received his Master of Arts in Librarianship from the University of Sheffield, Sheffield, England. He previously earned a Masters Degree in Business Administra-

tion from Leeds University Business School, Leeds, England, and a Bachelor of Arts Degree in English from Ohio State Univer-

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# Library News

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## MCNEESE STATE UNIVERSITY *cont.*

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(Continued from page 3)

sity. He has previously served in reference and public services at Mount Union College Library and Akron-Summit County Public Library, both in Ohio, and

also has work experience in the book trade industry.

Starting in Spring, 2004, McNeese Library personnel will participate in the university's Freshman Orientation program.

A unit on information literacy will be presented to incoming students, together with a Power-Point presentation, video, and web-based exercise.

## NUNEZ COMMUNITY COLLEGE ([www.nunez.edu/Library/NCCLIB.htm](http://www.nunez.edu/Library/NCCLIB.htm))

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**Christine Todd** has joined the library faculty as half-time reference and instruction librarian. She was previously at the Tulane Law Library.

The library's Archives Department is part of the initial

offerings of the LOUISiana Digital Archives. The first items put on the site are photographs and copies of original documents relating to Shell Beach, a naval training station during World War II.

An exhibit on the rebellion in the Florida parishes was housed in the Archives Department during October. The exhibit was on loan from the Louisiana State Archives.

## SOUTHEASTERN LOUISIANA UNIVERSITY ([www.selu.edu/Library/](http://www.selu.edu/Library/))

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**Alexia Sheck** has joined the faculty as reference/instruction librarian. Prior to moving to Hammond, Sheck held positions at CIBC World Markets and Deloitte & Touche LLP in New York City.

Sims Memorial Library has teamed up with Loyola University in New Orleans to provide 24-hour, 7-day virtual reference service to their users.

**Laverne Simoneaux**, coordinator of user education, and **Dayne Sherman**, reference/instruction librarian, are the recipients of a grant establishing SILO, Southeastern Information

Literacy Opportunities. The program, in conjunction with the University's Department of Transitional Studies, targets information literacy in local high schools by connecting Southeastern's librarians with school librarians and teachers to enhance learning and college preparation for junior and senior high school students.

Sherman was also recently awarded a 2003-2004 Artist Mini-Grant for Literature by the Louisiana Division of the Arts to fund a marketing promotion to booksellers, libraries and writing conferences. Sherman

distributed 100 copies of his chapbook, "Hard to Remember, Hard to Forget," along with 100 CD recordings of a fiction reading that he gave during the summer at Over the Transom Bookstore in Fairhope, Alabama. The story has been accepted for inclusion in *Stories from the Blue Moon Café III: Anthology of Southern Writers* published by MacAdam/Cage, edited by Sonny Brewer and is to be published in August 2004. Sherman's first novel, *Welcome to the Fallen Paradise*, will be published this fall by MacAdam/

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# Library News

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## SOUTHEASTERN *cont.*

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Cage. He read excerpts of the novel last November at the 2003 Southern Writers Reading conference in Fairhope. "The Spoken Word," a syndicated radio program based in Atlanta, broadcast his reading during the second week of January.

*Tapping State Government Information Sources*, a book conceived, edited and co-authored by **Lori Smith**, head of government documents, has been published by Greenwood Press. Other co-authors are **Eric Johnson**, interim library director; Daniel Barkley, University of New Mexico; Daniel Cornwall, Alaska State Library; and J. Louise Malcomb, Indiana University. The book is a state-by-state overview of important state publications, with information about each state's depository system.

A paper, "Libraries in the World of E-Commerce: Techno-

logical Opportunities and Ethical Implications," by **J.B. Hill**, head of reference, and **Eric Johnson** has been published in *Ethics and Electronic Information: A Festschrift for Stephen Almagro*, edited by Barbara Rockenbach and Tom Mendina and published by MacFarland. Hill and Johnson presented the paper at the 2001 Ethics of Electronic Information in the 21st Century Symposium at the University of Memphis.

Hill also participated in a panel presentation, "Digital Reference and Louisiana Academic Libraries," at the ACRL/Louisiana Conference in Many, Louisiana. He also presented "Virtual Partners: Developing and Maintaining Collaborative Relationships for the Delivery of Virtual Reference" at the 2003 Virtual Reference Desk Conference in San Antonio, held in November.

**Ladonna Guillot**, health

sciences librarian, and **Beth Stahr**, distance learning librarian, presented a contributed paper entitled "A Tale of Two Libraries: Enhanced Reference Services for Nursing Students on Two Campuses" at the Annual Meeting of the South Central Chapter of the Medical Library Association in Shreveport on October 6. Stahr and Guillot also presented a program entitled "Implementing Dedicated Virtual Reference Services for Instruction" at the ACRL/Louisiana Conference in Many, and a paper entitled "Actively Engaging Distance and Non Traditional Learners Through Live Dedicated Library Virtual Reference Services: The Pitfalls and Successes" at the Eleventh Annual Distance Education Conference in Houston on Jan. 22. The latter conference is sponsored by the Center for Distance Learning Research of Texas A&M University.

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## TULANE UNIVERSITY ([www2.tulane.edu/resources/libraries.cfm](http://www2.tulane.edu/resources/libraries.cfm))

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**Hayden Battle** began working as the assistant head of access services in September 2003. Battle received his MLIS at the University of South Carolina and also has a Master of Arts in Military History also from USC. He previously worked at the University of South Carolina, Thomas Cooper Library, as an

interlibrary loan technical assistant.

**Hortensia Calvo**, Doris Stone Director of the Latin American Library, recently published "The Politics of Print: The Historiography of the Book in Early Spanish America" in *Book History*, Volume 6, 2003, 277-305.

**Andy Damico**, preservation librarian and new chair of the LALINC Preservation Committee, hosted a meeting of the committee at the Howard-Tilton Memorial Library on November 7th. Preservation education was the main topic of discussion at the meeting and the group also

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# Library News

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## TULANE *cont.*

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(Continued from page 5)

toured the library's Preservation Department and library's new offsite depository storage facility.

**Karen Kingsley**, curator of the Southeastern Architectural Archive, curated a exhibit entitled "Louisiana on the Rise: Skyscrapers Past and Present," featuring drawings and architectural models from the SEAA collections. Kingsley was assisted by **Kevin Williams**, library associate in the SEAA, and students

from the Tulane School of Architecture. The exhibit, in the SEAA in Jones Hall on Tulane's uptown campus, opened on January 21, 2004.

**Felice Maciejewski**, head of access services, is a mentor for the "Leaders of the Pack" Program for LAMA/ALA. This is a three-year mentoring project in which ten participants are selected as protégés and matched with a mentor. The protégés receive a travel stipend

to attend the 2004 Midwinter and Annual meetings, a one-year LAMA membership, and are also appointed to a LAMA committee. Maciejewski has also been appointed as the LAMA representative for "Team 2005" for the 2005 Conference Programming Team.

**Ed Rock**, information services librarian for the humanities, was promoted to Librarian III and appointed digital reference coordinator.



## UNIVERSITY OF LOUISIANA AT LAFAYETTE ([library.louisiana.edu/](http://library.louisiana.edu/))

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**Judith Haydel**, reference librarian, is a peer reviewer for *Louisiana History*, published by the Louisiana Historical Association.

**Denise Goetting, Susan Marshall Richard, Sheryl Moore Curry, and Betsy Bryan Miguez** are authors of the book *Newbery & Caldecott Awards: A Subject Index*. It was published in December 2003 by Linworth Publishing, Inc. The index serves as a convenient reference tool for librarians, educators, parents and students seeking Newbery and Caldecott

award-winning books on specific topics.

**Chris Gilcrease**, reference librarian, is the recipient of a fellowship for research at the John F. Kennedy Presidential Library in Boston, Massachusetts. He and Dr. James Huck, Assistant Director of the Center for Latin American Studies at Tulane University in New Orleans, Louisiana, were awarded a prestigious Arthur M. Schlesinger, Jr. Research Fellowship to support their investigation of the topic "Anglo-American Diplomacy and the

Cuban Missile Crisis."

The veterans of American Legion Post 504 recently presented **Sherry Broussard**, special projects librarian, with a plaque expressing their appreciation for her work with the Library of Congress Veterans Oral History Project. Broussard is also coordinator for the National African American Read-In program at the Lafayette Public Library. The read-in is an annual initiative to increase awareness of literature by black writers.

# Library News

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## UNIVERSITY OF NEW ORLEANS ([library.uno.edu/](http://library.uno.edu/))

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**Kalyani Parthasarathy** has recently joined the library as the cataloging and serials team leader in the Technical Services Department. Ms. Parthasarathy was head of the Cataloging and Collection Management Department at the Health Sciences Center Library at Emory University in Atlanta, Georgia before com-

ing to UNO. She has 28 years of library experience that includes cataloging and management in academic libraries.

**Wil Weston**, reference librarian, co-authored a book chapter titled "Consortia and Electronic Journals: An Overview", in *E-Serials Collection Management: Transitions,*

*Trends, and Technicalities*, edited by David C. Fowler, published by Haworth Press, Binghamton, NY. (2004). The Table of Contents and First Chapter are available online at: <http://www.haworthpress.com/store/SampleText/4879.pdf>



## Louisiana Library Association Annual Conference

Civic Center, Monroe - Tuesday, March 23 - Thursday, March 25, 2004

### Featured Speakers

**T.A. Barron** will be the featured speaker for the LASL Author Luncheon. Author of the *Heartlight Trilogy* and *The Lost Years of Merlin* epic, Barron writes to instill the idea that one, single person matters immensely. His heroes and heroines discover their own inner magic and wisdom.

**Jennifer Blake** will be the featured speaker for the Public and Trustees Sections Luncheon. Her initial book was published in 1970 and she became a New York Times Best Selling author in 1977. With over 50 books released in 18 languages, and an estimated 30 million copies in print, Blake has proven herself to be one of the "First Ladies" of romance.

**Sarah Shankman** will be the featured speaker for the Book Dinner. Shankman is the author of the seven-volume Samantha Adams mystery series, as well as three other novels and a collection of short stories. Shankman is hard at work on her next novel, which she characterizes as "Steel Magnolias meets The Canterbury Tales meets Weight Watchers."

#### Registration

(Conference Center)

Tuesday, March 23  
7:00 a.m. - 2:00 p.m.  
Wednesday, March 24  
7:00 a.m. - 4:00 p.m.  
Thursday, March 25  
7:00 a.m. - 6:00 p.m.

#### Exhibits

(Exhibit Hall)

Wednesday, March 24  
(Grand Opening Ceremony 10:00 a.m.)  
10:00 a.m. - 4:00 p.m.  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

#### Internet Café

(Exhibit Hall)

Sponsored by Veicon Technologies, Inc.

Wednesday, March 24  
10:00 a.m. - 4:00 p.m.  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

#### Swap 'n Shop

(Connecting Hall)

Wednesday, March 24  
10:00 a.m. - 4:00 p.m.  
Thursday, March 25  
9:00 a.m. - 4:00 p.m.

different methods of processing. Participants are to bring nonprint materials (videos, DVDs, etc.) to process during the workshop. Presenter: Anna (Bobby) Ferguson, EBR Parish Library. Academic

**Strolling Through History: A Blueprint for Conducting a Successful Walking Tour of Your Community. Pre-Conference registration (Includes lunch) \$32 for LLA members, \$48 for non-members.**

(9:30 AM-1:00 PM)

Learn how to utilize your local history collection and generate interest not only in your special collection, but use the opportunity to educate your local population concerning early settlement, early industry, and other interesting tidbits. Presenters: Lora Peppers and Larry Foreman, Ouachita Parish Public Library. Public

**Librarian: The School's Technology Ambassador. Pre-Conference Workshop registration \$10 for LLA Members, \$15 for non-members (10:00 AM-12:00 PM)**

The school librarian's role has evolved in such a way that we have become the resident representative for the acquisition, implementation, and integration of technology in our schools. The presentation will give useful tips and ideas on using Microsoft Office applications, Internet and primary documents to enhance student learning and development of technology skills. Speaker: Doris Roseborough, McKinley Middle Magnet. LASL

**Consumer Health Information: A Workshop for Librarians Providing Health Information to the Public. Pre-Conference registration \$10 for LLA Members, \$15 for non-members (12:30 PM-4:30 PM)**

This course will cover the definition, trends, issues, sources and providers of consumer health information. Interview skills and techniques will be simulated with an emphasis on why they must be different from those uses for health professionals or for patrons requesting non health-related information. Includes aspects of setting up and managing a consumer health library. Speaker: Karen Vargas, National Network of Libraries of Medicine, S. Central Region. Subject Specialists

**LASL Parade of Libraries. Pre-Conference registration \$5.00 LLA members, \$8.00 for non-members (1:00 PM-3:00 PM)**

On-site visits to school libraries to view displays, software, technology.

**What's Inside the Box? Pre-Conference registration \$10 for LLA members, \$15 for non-members (1:00 PM-4:00 PM)**

This hands-on workshop will feature Chris Pierce speaking about the components of a basic PC from hard drives to RAM to expansion cards. Participants will be able to open up a computer and take out and reinstall various parts. Speaker: Chris Pierce, Computer Consultant, Bossier Parish Library. Automation & Technology Committee

**Off the Beaten Path. Pre-Conference registration \$22 for LLA members, \$33 for non-Members (1:30 PM-5:00 PM)**

Tour the Beidenharn Museum and El-Song Gardens, Layton Castle, Masur Museum of Art, and spend time on Antique Alley. Conference Committee

**LLA Executive Board Meeting (5:30 PM-10:00 PM)**

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## Tuesday, March 23, 2004

**Super Searcher. Pre-Conference registration \$10 for LLA members, \$15 for non-members. (8:00 AM-12:00 PM)**

This hands-on course focuses on the advanced features of web search engines and the cutting edge of searching. Participants will use various search engines, compare the features and utility of each and develop strategies that will increase the precision and scope of their searching. Speaker: Greg Bodin, National Network of Libraries of Medicine. Automation & Technology

**Using Digital Tools to Touch-Up and Repair Damaged Photographs. Pre-Conference registration \$20 for LLA members, \$30 for non-members.**

(9:00 AM-12:00 PM)

An advanced version of Bradley's "Basics of Digital Photography and Scanning," it is a more complete course on photo repair and touch-up. Speaker: Bob Bradley, Center for Energy Studies, LSU. LaSSAL

**A - Z of the Acquisition & Processing of Nonprint Materials. Pre-Conference registration \$30 for LLA members, \$45 for non-members (9:00 AM-4:00 PM) Lunch on Your Own.**

Examination of sources of media and materials, samples of supplies, and



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Wednesday, March 24, 2004

**Interlibrary Loan Internet Accessible Database (ILLiad) Patron-Focused Satisfactory Interlibrary Loan User Service Study at Ellender Memorial Library (8:00 AM-9:00 AM)**

The speaker will present a user study with statistical data gathered from faculty, staff and students. Speaker: Anke Tonn, Nicholls State. Academic

**Read Aloud with POWER! (8:00 AM-9:00 AM)**

Learn how terrific age-appropriate books read aloud can spark students' motivation to read when we make the most of vocal and facial expressions, physical space, visual focus, and listener participation. Speaker: Rose Anne St. Romain, State Library of Louisiana. LASL

**Simplification in Technical Services Processes: Panel Discussion (8:00 AM-9:30 AM)**

School, academic, and public librarians discuss "reinvention" in Technical Services: merging acquisition and cataloging functions; outsourcing — advantages and caveats; methods of acquiring catalog records; identifying procedures for elimination while retaining information vital to operations. Followed by a business meeting. Panel Members: Beate Kukainis, ULL; Bobby Ferguson, East Baton Rouge Parish Library; Jan McGee, West Monroe High School. Technical Services Interest Group

**Remote Storage: Tulane's New Offsite Depository (8:00 AM-10:00 AM)**

The discussion encompasses the planning and building stages of the depository, culminating with the transfer of materials to the new building and current retrieval issues. Preservation Interest Group Business Meeting follows. Speakers: Andy Damico, Preservation Librarian and Cecilia Stafford, Associate Dean, Tulane University. Subject Specialists

**Report Cards for University of Louisiana System Libraries: How Does Your Library Compare? (9:00 AM-10:00 AM)**

An overview of actual expenditures by University of Louisiana System libraries since 1996/1997. Speakers: Sally Carroll, Northwestern State Univ., Shreveport and Charles R. Hughes, ULM. Academic

**Best Books for Children with Dr. Patsy Perritt (9:00 AM-10:00 AM)**

Features the best children's books published in the past year. Speaker: Dr. Patsy Perritt, LSU SLIS. LASL

**Digitizing in the Public Library (9:00 AM-10:00 AM)**

A presentation on Ouachita Parish Library's digitization of photographs in the library's special collection. Speaker: Eileen Kontrovitz, Head of Automation, Ouachita Parish Public Library. Public

**Privacy Primer for Library Staff (9:00 AM-10:00 AM)**

A discussion of a broad range of privacy issues relating to library work, including CIPA and the USA Patriot Act. Speaker: Charlene Cain, LSU Law Library. Public

**Reinventing Library Management: Using a Private Corporation to Run Your Library (10:30 AM-11:30 AM)**

The presenters will discuss underlying concepts, governmental studies on the provision of public services by private corporations, how to work with contractors, how the new library will work, and the wisdom of using private corporations. Speakers: Michael Carpenter and Robert C. Ward, LSU SLIS. Academic

**Government Resources for Teachers (10:30 AM-11:30 AM)**

Government information resources useful to teachers and students K-12 in a variety of formats including the Internet. The program will highlight what is currently available to teachers and kids. Speakers: Donna Vavrek, Louisiana Tech and Gail Kwak, Northwestern State. GODORT

**Newbery Award Winners: Reflections of American Societal Trends (10:30 AM-11:30 AM)**

Investigative social influences on the themes of Newbery Award winners and honor books presented from the beginning of the awards (1938) through the present. Informal atmosphere encouraging active participation. Speakers: Denise Goetting and Betsy Miguez, ULL. LASL

**Don't Be Scared to Get Graphic! (10:30 AM-11:30 AM)**

An introduction to graphic novels in the public library. Speaker: Holly Priestley, Ouachita Parish Public Library. Public

**Storytelling Strategies and Ideas (10:30 AM-12:00 PM)**

Dynamic speaker provides useful information for storytelling to children. Speaker: Thelma Harrison, Storyteller. LaSSAL

**CIPA & Filters: What's a Library to Do? (10:30 AM-12:00 PM)**

In light of the Supreme Court's recent decision upholding CIPA, libraries are now faced with a mandate to implement filters in order to receive federal e-rate funds. A panel of librarians from public and school libraries will discuss the ramifications of using filters. Panel Members: Eileen Kontrovitz, Ouachita Parish Public Library; Sheryl Abshire, Calcasieu Parish Public Schools; Dennis Baker, Jefferson Parish Library; Danny Gillane, State Library. Public

**Circle of Life: Mentoring (11:30 AM-1:00 PM)**

A panel discussion on being a mentor and being mentored in the library setting. Panel Members: Dr. Beth Paskoff, LSU School of Library and Information Science; Rebecca Hamilton, Associate State Librarian; and Stacie Verrette, St. Mary Parish Library. Public

**LASL Author Lunch (Ticketed Event) (12:00 PM-1:30 PM)**

Speaker: T. A. Barron.

**Library Users Education Interest Group Business Meeting (12:00 PM-2:30 PM)**

**Louisiana Library Consortia: What Can We Do For You? (1:00 PM-2:30 PM)**

Various state library consortium representatives share information about the benefits of, and eligibility for, consortium membership. Audience participation is encouraged. Speakers: Sara Zimmerman, LOUIS; Virginia Smith, State Library; Jeff Rippel, Calcasieu Parish. Academic

**LASL Executive Board Meeting (1:30 PM-2:30 PM)**

**Changing the Rules: Reviewing the New AACR2r Chapter 12 (1:30 PM-3:00 PM)**

This program will present a review of the new rules with explanations, examples, and a comparison to the old rules from Chapter 12. Speaker: Linda Griffin, LSU Libraries. Subject Specialists

**Louisiana Young Readers' Choice Award Program (2:30 PM-4:00 PM)**

The Louisiana Young Readers' Choice Award program is a reading enrichment program of the Louisiana Center for the Book at the State Library of Louisiana. The award winner of 2004 will be announced. Book talks with ideas for curriculum-related activities for the titles on the 2005 ballot will be presented. Speaker: Gale Criswell, State Library. LASL

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**Prime Time Family Reading Time and RELIC: Humanities in Action** (2:30 PM-4:00 PM)

This program will focus on Prime Time, which has grown phenomenally and has been honored with three national awards for innovative family literacy programs. RELIC recently celebrated twenty years of delivering provocative reading and discussing programs to Louisianians. Speakers: James Segreto, Director, RELIC and O'Neal Isaac, Asst. Director Prime Time, LEH. Public

**Academic Library Section Business Meeting**  
(3:00 PM-4:00 PM)

**Reinventing Your Library Through Marketing**  
(3:00 PM-4:00 PM)

The speaker will discuss how various marketing techniques can be used to reach library users. Speaker: Blythe McCoy, Library Relations Manager, Southwest Region, West: a division of the Thomson Corporation. LLA

**First General Session & Awards Ceremony**  
(4:00 PM-6:00 PM)

## Thursday, March 25, 2004

**GODORT Breakfast: CyberCemetery: Final Resting Place for Federal Agencies** (7:30 AM-9:30 AM)

The CyberCemetery provides permanent public access to the electronic web sites and publications of defunct U. S. government agencies and commissions. It was created by a partnership between the University of North Texas Libraries and the U. S. Government Printing Office, as part of the Federal Depository Library Program. Speaker: Cathy Hartman, University of North Texas Libraries and Center for Digital Knowledge. GODORT; Corporate Sponsor: LexisNexis Academic & Library Solutions

**Science, Standards, Collaboration & Literacy**  
(8:00 AM-9:00 AM)

The focus of this program will be literacy in science incorporating state standards. The presenters will share activities and ideas on how to achieve goals and objectives. Speakers: Melissa Elrod and Annette Williford, Captain Shreve High School. LASL

**Public Section Business Meeting** (8:00 AM-9:00 AM)

**New Products & Services from OCLC and SOLINET**  
(8:00 AM-9:30 AM)

The speaker will discuss the best use of Connexion, plans for future improvements, and what SOLINET can do for your library. SOLINET Users Group meeting will follow. Speaker: Ron Leonard, SOLINET. Academic

**Not Coloring Within the Lines: Digital Libraries, Virtual Reference, Real Service** (8:00 AM-9:30 AM)

Using her years of experience, the speaker will share her expertise in the provision of digital content and reference services. Speaker: Michelle Cadoree Bradley, Library of Congress. Minority Recruitment & Professional Concerns Interest Group

**Video & Media Interest Group Business Meeting**  
(8:00 AM-9:30 AM)

**Local History @ Your Local Library** (9:00 AM-10:00 AM)

A discussion of the local history sources available at public libraries and the publication of a history of Monroe and West Monroe using those sources. Speaker: Ann Middleton, Ouachita Parish. Public

**AR in the High School** (9:00 AM-10:30 AM)

This presentation looks at how Accelerated Readers can motivate the high school student to read for pleasure. The speakers will also discuss AR's impact on reinforcing basic skills and providing enrichment. Speakers: Betty Brackins, Claudia J. Fisher, Jessica Waldrop, BR Magnet HS. LASL

**Securing Your PC: What Every Person Should Know**  
(9:30 AM-10:30 AM)

Recent hacker attacks involving viruses and worms have made it more important than ever to be aware of how to prevent unwanted infections and intrusions into your PC. Two "Computer Guys" will discuss what every person should know and do to keep their computer safe from attack. Speakers: Blair Woodmansee, Calcasieu Parish and Daniel Giger, Louisiana Tech. Academic

**Depository Library Council: War Stories from Three Decades**  
(9:30 AM-10:30 AM)

View from the inside of the Council through the experiences of the 2003 chair and two other dynamos. Panel Members: Cathy Hartman, University of North Texas Libraries and Center for Digital Knowledge, Charlene Cain, LSU, Margaret T. Lane, Retired. GODORT

**Performing Artist Showcase** (10:00 AM-12:00 PM)

A variety of performing artists will present samples of their talents. Storytellers, musicians, and magicians will reinvent the word "imagination" for library programs for children. Performers: Glen Ghirardi, David LeBoeuf, Sherry Broussard, Judy Ginsburgh, Gray Hawk, Wanda Ellard. Public

**Reinventing Professional Librarianship: Pursuing the MLIS Through Distance Education** (10:30 AM-11:30 AM)

The program focuses on issues related to students pursuing the MLIS degree entirely through distance education. Speakers: Judith Haydel, ULL, and Jud Copeland, LSUE. Academic

**Subject Specialists Business Meeting** (10:30 AM-11:30 AM)

**Renew the Pride in 2005: Apply & Win the Modisette Award**  
(10:30 AM-12:00 PM)

The speakers will provide an overview of award criteria and shared experiences that led to them becoming Modisette Award winners. Speakers: Linda Holmes, Bains Lower Elementary, St. Francisville and Pat Bordelon, Tara High School, Baton Rouge. LASL

**Renovate! New Ideas for Old Libraries** (10:30 AM-12:00 PM)

Library architect and interior designer Denelle Wrightson presents concepts, designs and product updates for reviving existing libraries. Speaker: Denelle C. Wrightson, AIA, Phillips Swager Associates, Dallas. Trustee

**They Deserve It! Staff Incentive and Recognition Programs**  
(11:00 AM-12:00 PM)

Practical programs, ideas, and concepts on incentive and recognition for library staff. Speaker: Louis Covington. LaSSAL

**Nursing Information Literacy at Northwestern State University** (11:30 AM-12:30 PM)

A progress report on the development and implementation of a formal Information Literacy program for the College of Nursing in progress since March 2003. Panel Members: Sally Carroll, Susan T. Pierce, Diane Graham Webb, Debbie Moore, Debra Shelton, College of Nursing, Northwestern State Univ., Shreveport. Academic

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**Public and Trustees Luncheon (Ticketed Event)**

(12:00 PM-1:30 AM)

Speaker: Jennifer Blake.

**Heritage Education - Louisiana: An Overview**

(12:00 PM-1:00 PM)

The speaker will discuss the Heritage Education Initiative, a distance-learning program for K-12 students, piloted as Heritage Education - Louisiana. Speaker: Sheila Richmond, National Center for Preservation Technology & Training, Natchitoches. LASL

**LASL General Session (1:00 PM-3:00 PM)**

**Librarian-Faculty Collaboration Enhances Student Learning**  
(1:30 PM-2:30 PM)

Baton Rouge Community College Library's unique and innovative approach using librarian and faculty collaboration in a library/learning resources program for enhancing student learning through information literacy, instructional technology, and course content design will be discussed. Speaker: Jacqueline Jones, Baton Rouge Community College. Academic

**Libraries YES! Campaigning for a Few Dollars More**

(1:30 PM-3:00 PM)

A panel discussion on strategies for winning tax elections. Includes how library supporters can organize a political action committee to do everything a library cannot do to persuade the voters to vote YES. Panel Members: Susan Hamilton, Lafayette Public PAC and Board of Control; Katherine Brown, Lincoln Parish; Cheryl Cooper-Mouliere, Ouachita Parish; Mary Cosper-LeBoeuf, Terrebonne Parish; James Pelton, Shreve Memorial; and Wanda Berry, Desoto Parish. Trustee

**Management for 2004 and Beyond (Preregistration required. MUST contact Ms. Miriam Barton (225) 778-9171 or [mimibarton@aol.com](mailto:mimibarton@aol.com))** (1:30 PM-3:30 PM)

Management of our libraries beyond year 2004: how we will review, renew and reinvent our programs and services. Speaker: Julia Hebert, Swanson Correctional Center for Youth. State Health & Corrections Librarians

**Fulbright Experience for Librarians (3:00 PM-4:00 PM)**

Tips and pointers on writing and implementing an acceptable proposal. The speaker will recount her personal experiences concerning libraries, school systems, and literacy in Japan. Speaker: Judy Nicholas. South Highlands Elementary Magnet, Shreveport. LASL

**Teen Friends Groups vs. Teen Advisory Groups**

(3:00 PM-4:00 PM)

Discussion of Teen Friends of the Library groups and Teen Advisory groups and their functions and purposes. Panel Members: Patricia Lee, Library Liason to Friends; Holly Priestley, YA Coordinator, Ouachita Parish. Public

**Are You the Victim of Identity Theft? Identity Theft and Credit Reporting Rights (3:00 PM-4:00 PM)**

Identity theft is a growing problem Consumer rights attorney David Szwak will explain how it happens, how you can prevent it, and how you can fix the mess if it does happen. Speaker: David A. Szwak, Attorney, Bodenheimer, Jones, Szwak & Winchell, Shreveport. Subject Specialists

**Second General Session (4:00 PM-6:00 PM)**

**Book Dinner Reception (6:00 PM-7:00 PM)**

*Festive Attire Requested*

**LLA Book Dinner (Ticketed Event) (7:00 PM-10:00 PM)**

Speaker: Sarah Shankman. LLA

**Friday, March 26, 2004:**

**Post-Conference Tours (Repeat )**

**Strolling Through History: A Blueprint for Conducting a Successful Walking Tour of Your Community. Post-Conference registration \$32 for LLA members, \$48 for non-members. Includes Lunch (9:30 AM-1:00 PM)**

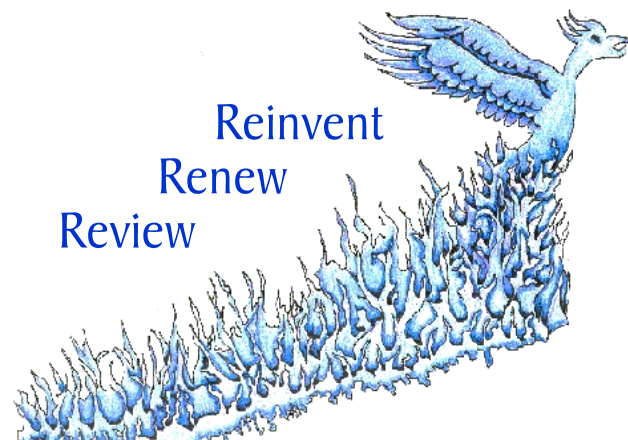
Unless otherwise noted,  
all meetings will be held at:

Monroe Civic Center  
401 Lea Joyner Expressway  
Monroe, LA 71201

CONFERENCE HOTEL  
Holiday Inn Holidome  
1051 Hwy. 165 Bypass  
Monroe, LA 71203

For lodging information see  
[www.llaonline.org](http://www.llaonline.org)

# Louisiana Libraries



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## Louisiana Library Association 2004 Annual Conference March 23-25, 2004 Monroe, Louisiana